

## SplashPipe.com – *SplashPipe™* - Privacy Notice

By visiting SplashPipe.com, and by using the associated Pipeline Channel Services powered by Impact Video Solutions (IVS) and A3 Technologies, you are accepting the practices described in this Privacy Notice.

### What Personal Information About Customers Does SplashPipe.com Gather?

The information we learn from customers helps us personalize and continually improve your experience at SplashPipe.com and through our Pipeline Services provider Impact Video Solutions. Here are the types of information we gather.

- **Information You Give Us:** We receive and store any information you enter on our Web site or give us in any other way. This information is used for authentication purposes in the messaging process, including subscription billing on a recurring basis, and fulfills a feedback role for the "content provider(s)" who create the messages transported through the Pipeline.
- **Automatic Information:** We receive and store certain types of information whenever you interact with the web site or the Pipeline provided by our associated Pipeline Service providers. For example, many "content" and Web sites may use "cookies" particular to their information and their sites; we do not receive that information unless particularly configured "cookies" are created for SplashPipe, A3 Technologies, or Impact Video Solutions. We do, however, obtain certain types of information when you receive and view messages sent through the pipeline such as confirmation when you retrieve, receive, open, and review content messages (including digital signature data associated with each process). By using this system, you agree to receive the information for which you are authenticated to receive, even when automatically triggered through background processing of the Pipeline, and you acknowledge that digital signature data is collected for messages sent through the Pipeline.
- **E-mail Communications:** To help us make e-mails more useful and interesting, we often receive a confirmation when you open e-mail from SplashPipe.com if your computer supports such capabilities.
- **Information from Other Sources:** We might receive information about you from other sources and add it to our account information.

### What About Cookies?

Cookies are alphanumeric identifiers that are transferred to your computer's hard drive through your Web browser to enable some systems to recognize your browser and to provide cookie-specific service features.

## Does SplashPipe.com Share the Information It Receives?

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We share customer information only with authorized content providers creating messages and A3 Technologies or its assigns in order to validate access to Pipeline Services.

## How Secure Is Information About Me?

- We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.
- All stored information is further encrypted and accessed only through validated authentication processes.
- We reveal only the last four digits of your credit card numbers when confirming an order. Of course, we transmit the entire credit card number to the appropriate credit card company during order processing.
- It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.
- Always protect your LoginID and Password; it is unique to you and is an integral part of your authentication and security features when using SplashPipe.com, and when using the associated Pipeline Channel Services powered by Impact Video Solutions.

## Notices and Revisions

If you choose to visit SplashPipe.com, your visit and any dispute over privacy is subject to this Notice, including limitations on damages, arbitration of disputes, and application of the law of the state of Georgia. If you have any concern about privacy at *IVS – Viewer Channel Services*, please [contact us](#) with a thorough description, and we will try to resolve it.

Our business changes constantly and our *Privacy Notice* will change also. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our Web site frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you and your account. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers.