



SplashPipe VIP™

Open a personalized desktop Virtual-Interactive-Portal directly on any computer in the world

Superior Content Marketing Solutions: Game and Business of Golf

SplashPipe VIP™ Advantages for the Game and Business of Golf:

- Great way to communicate with fans all over the world
- Superior way to build fan loyalty
- Revenue opportunities from fans and sponsors
- Create customized video & photo libraries for fans
- Unique web experience; great for premier brand image
- Engaging, impactful & fun for the fans
- Personalized “push and pull” communication
 - Proactive communication (“push” to consumer without passively “waiting”)
 - Bungee technology (will “pull back” any pushed content to retain control)
 - Direct connect access (no “searching”; content embeds Instant Access connectivity)

SplashPipe VIP™ Fan Advantages:

- Ability to monitor favorite golfers at tournaments 24/7
- Ability to watch portions of a golfer’s round (specific holes, shots, etc.)
- Ability to create and store HD video libraries on any bandwidth
- SplashPipe VIP™ is easy to activate on any computer and it is fun to use